



# Avid Media Composer

The World's Most Advanced Film and Video Editing System

There are many reasons why the best and most successful editors around the world trust Media Composer® systems to help them create the most watched, most loved media...

*"Get comfortable—with Media Composer 5, you can truly edit the way you like."*

— **Terence Curren**, founder/president at AlphaDogs, Inc., blogger at CreativeCOW.net

*"Avid has done it again—in a major overhaul of Media Composer, version 5 is going to blow your mind."*

— **David Michael Maurer**, editor (*Splinter*, *Barking Water*, *The Apprentice*), blogger at FlickGym.com

*"All in all, I am very excited about the new Media Composer software because it gives me a few reasons to tell clients that it would be more efficient to use Avid instead of FCP."*

— **Q. Bryce Randle**, lead editor/creative director at Post Fifth Pictures

With prices starting at just \$2,295, Media Composer has never offered so much for so little.\*

Download your free trial at [www.avid.com/mctrail](http://www.avid.com/mctrail)

© 2010 Avid Technology, Inc. All rights reserved. Promotions and discounts are subject to availability and change without notice. Product features, specifications, system requirements and availability are subject to change with out notice. All prices are USMSRP for the U.S. and Canada only and are subject to change without notice. Contact your local Avid office or reseller for prices outside the U.S. and Canada. Avid, the Avid logo, Media Composer and ScriptSync are trademarks or registered trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. Final Cut Pro, Mac and the Apple logo are trademarks of Apple, Inc. All other trademarks are the property of their respective owners.

